



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Art Unit	:	3629	Customer No. 035811
Examiner	:		
Serial No.	:	10/640,852	Docket No.: 1175-R-01
Filed	:	August 14, 2003	
Inventor(s)	:	Michael Sheinson	Confirmation No.: 9173
	:	Art DeLaurier	
	:	Mike McFall	
	:	Santiago Ramirez	
Title	:	LEAD GENERATION SYSTEM	
	:	USING BUYER CRITERIA	Dated: August 26, 2004

PETITION TO MAKE SPECIAL

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicant, through the undersigned attorney of record, hereby petitions that the present application be made special on the basis of actual infringement.

In support of this petition, enclosed is the petition fee of \$130 under 37 C.F.R. §1.17(i) together with the following statement alleging:

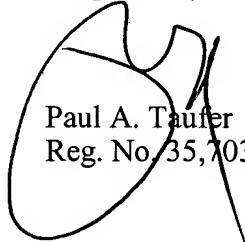
1. There is an infringing system actually on the market and method in use.
2. A rigid comparison of the alleged infringing system and method against the claims of the present application has been made, and in our opinion, some of the claims are unquestionably infringed.
3. Applicant has a good knowledge of the pertinent prior art.
4. An Information Disclosure Statement was filed on November 17, 2003 in which all potentially relevant prior art in which Applicant is aware was disclosed to the U.S. Patent Office.

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In view of that set forth above, applicant respectfully solicits favorable consideration and grant of this petition, so that examination of the present application can be expedited.

No additional fees are believed to be required in this case. The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 50-2719.

Respectfully submitted,



Paul A. Taufer
Reg. No. 35,703

PAT:ers
(215) 656-3300



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Sir:

Certificate of Mailing Under 37 CFR 1.8

For

Postcard
\$130.00 Check
Petition to Make Special

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date appearing below.

Name of Applicant, Assignee, Applicant's Attorney
or Registered Representative:

Piper Rudnick LLP
Customer No. 035811

By: _____

Date: _____